

Sleep Country Canada Brings Better Sleep to Fort McMurray, Alberta

Fort McMurray, AB, August 7, 2015 --Sleep Country is celebrating the Grand Opening of its newest location in Fort McMurray, Alberta. The new store is located at:

112 Riverstone Ridge
Fort McMurray
T9K 2T6
Phone: (587) 536-7851

“We’re excited to welcome customers from Fort McMurray into the Sleep Country family and we’re certain that our new customers will be delighted with our in-store experience that’s focused on matching customers to the right bed and sleep accessories for the way they sleep at a great price,” said Christine Magee, co-founder of Sleep Country.

Sleep Country also gives back to its local communities. Right now, Sleep Country’s Backpacks for Kids campaign is in full swing. Customers can drop off backpacks filled with school supplies to any Sleep Country location or make a donation in-store or online. Sleep Country then works with charity partners like the Salvation Army to distribute the backpacks. Backpacks donated in Fort McMurray will all be donated to local children in need. “We’re committed to giving back to children and families that need it most”, said Magee. “It’s part of who we are.” More information about the Backpacks for Kids program is available at: www.sleepcountry.ca/school.

With the opening of the Fort McMurray location, Sleep Country now has 171 locations across Canada.

About Sleep Country

Sleep Country Canada Holdings Inc. operates 219 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 171 stores across Canada and Dormez-vous with 48 stores in Quebec. In addition to carrying Canada’s largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night’s sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

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