

## **Dormez-vous Opens New Location In Brossard, Quebec**

### **Better sleep starts at Dormez-vous**

Brossard, QC, September 21, 2015 -Dormez-vous, the Quebec division of Sleep Country Canada Holdings Inc. is celebrating the Grand Opening of its newest location in Brossard, Quebec, just outside of Montreal. The new store is located at:

6360 Taschereau  
Brossard, Quebec  
J4W 1M7  
Phone: (450) 462-9491

"It's always exciting to open a new store and make it more convenient for our customers to get a better night's sleep," said Lynn Martel, Vice President of Dormez-vous. Customers will also enjoy a new retail storefront that provides a tactile shopping experience -- being able to feel the difference in Dormez-vous' full line of accessories from sheets to duvets and headboards to pillows. The new location also offers a pillow "bar" which really helps their Sleep Experts educate customers about the differences between pillows and how they work for different types of sleepers in a fun and engaging way. Dormez-vous prides itself on providing a wide variety of innovative mattresses and sleep accessories that are truly designed to help customers solve their sleep issues and get the sleep they deserve.

Dormez-vous also gives back to the communities they serve. "Every mattress that we pick up from our customers' homes upon delivering a new bed, is either donated to a family in need through various charity partners or 100% recycled. Helping families in need and protecting our environment for future generations is very important to us", added Martel.

With the opening of the location in Brossard, Quebec, Sleep Country Canada Holdings Inc. now operates 223 locations across Canada.

### **About Sleep Country & Dormez-vous**

Sleep Country Canada Holdings Inc. operates 223 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Dormez-vous in Quebec and Sleep Country across the rest of Canada. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases - everything you need for a better night's sleep. For more information about the company visit [www.dormezvous.com](http://www.dormezvous.com).

For more information please contact:

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<https://ir.sleepcountry.ca/2015-09-21-Dormez-vous-Opens-New-Location-In-Brossard,-Quebec>