

## **Sleep Country Canada Declares Second Quarterly Dividend**

TORONTO, Jan. 29, 2016 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company"), the leading specialty mattress retailer in Canada, today declared its second common share dividend.

### **Dividend Declaration**

On January 29, 2016, the Board of Directors of the Company declared a dividend on the Company's common shares in the amount of \$0.13 per share, payable on February 26, 2016 to shareholders of record at the close of business on February 16, 2016. This is the Company's second dividend since the completion of the IPO. The dividend is designated as an "eligible dividend" for Canadian tax purposes.

### **About Sleep Country**

Sleep Country is Canada's leading mattress retailer and the only specialty mattress retailer with a national footprint in Canada. Sleep Country operates under two mattress retail banners: "Dormez-vous?", the largest retailer of mattresses in Québec; and "Sleep Country Canada", the largest mattress retailer in the rest of Canada. As at December 31, 2015, Sleep Country had 224 stores and 17 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery customer experience.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

Robert Masson, Chief Financial Officer, 416.242.4774, [robert.masson@sleepcountry.ca](mailto:robert.masson@sleepcountry.ca)

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