

## **Sleep Country Opens New Location in Oakville, Ontario**

OAKVILLE, ON, Feb. 1, 2016 /CNW/ - Sleep Country is pleased to announce the opening of a new store location in Oakville, Ontario. The new store is conveniently located at Burloak RioCan Centre:

3543 Wyecroft Road  
Oakville, ON L6L 0B6  
Phone: 905-465-9718

"Our new location in the Burloak Centre marks the first new store opening of 2016 and our 3rd store in Oakville. As we continue to expand our store base, we are excited that our team of Sleep Experts will have the privilege and opportunity to serve even more Oakville residents with their sleep needs," said Christine Magee, co-founder of Sleep Country. The new Oakville location features Sleep Country's newest retail design highlighting a broad selection of mattresses and sleep accessories, including pillows, duvets, sheets and headboards in a modern retail environment. Magee added, "At Sleep Country, we're very focused on helping our customers choose the right sleep products for their sleep needs at a great price. The right mattress and the right pillow can improve the quality of your sleep and your life."

With the opening of the new Oakville location, Sleep Country now has 175 locations across Canada and 89 locations in Ontario.

### **About Sleep Country**

Sleep Country Canada Holdings Inc. operates 225 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 175 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases - everything you need for a better night's sleep. For more information about the company visit [www.sleepcountry.ca](http://www.sleepcountry.ca), on Facebook at [www.facebook.com/SleepCountryCanada](https://www.facebook.com/SleepCountryCanada) and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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