

Canada's #1 Mattress Retailer, Sleep Country Canada, opens its first location in Stouffville, Ontario

STOUFFVILLE, ON, March 4, 2016 /CNW/ - Sleep Country is pleased to announce the opening of a new store location in Stouffville, Ontario. The new store is located at:

5710 Main Street
Whitchurch-Stouffville, ON L4A 2T1
Phone: 905-642-2201

"This is our first store location in Stouffville. Making a better night's sleep more accessible to our customers is always very exciting," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. "We're often regarded as the destination for mattresses, but our new retail concept also highlights our vast selection of sleep accessories. Pillows, duvets, sheets and headboards are all showcased in an interactive setting, offering customers a more comprehensive shopping experience," said Schaefer. Sleep Country's knowledgeable and enthusiastic team of Sleep Experts are available to offer valuable information and advice at the Stouffville location from 10:00am to 9:00pm Monday to Friday, 9:30am – 6:00pm Saturday, and 11:00am – 5:00pm on Sunday.

With the opening of the new Stouffville location, Sleep Country now has 176 locations across Canada.

About Sleep Country

Sleep Country Canada Holdings Inc. operates 226 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 176 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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<https://ir.sleepcountry.ca/2016-03-04-Canadas-1-Mattress-Retailer,-Sleep-Country-Canada,-opens-its-first-location-in-Stouffville,-Ontario>