Sleep Country opens its 13th Store in Calgary, Alberta

Calgary, Alberta, March 4, 2016 – Sleep Country is celebrating the opening of a new location in Calgary, Alberta. The new store is located at:

409 East Hills Boulevard SE, Unit 503

Calgary, AB T3S 0A6

Phone: 587-470-5670

"East Hills Boulevard marks Sleep Country's third new store opening of 2016 and our 13th store location in Calgary. Expanding in Alberta gives our Sleep Experts the opportunity to better match Calgarians with the right mattress and the right pillow, essentials for achieving better sleep," said Stewart Schaefer, Chief Business Development Officer at Sleep Country.

The opening of East Hills Boulevard coincides with Sleep Country's Spring Mix and Match Sale, on now! Visit one of our convenient locations to find great deals on brand name mattresses and foundations just because the colours don't match.

With the opening of the new Calgary location, Sleep Country now has 177 locations across Canada.

About Sleep Country
Sleep Country Canada Holdings Inc. operates 227 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 177 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter @SleepCountryCan.

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