

Sleep Country Canada Opens its 90th Store in Ontario

TORONTO, March 28, 2016 /CNW/ - Sleep Country is pleased to announce the opening of a new store location in Toronto, Ontario. The new store is located at:

851 Bay Street
Toronto, ON M5S 3M4
Phone: 416-642-1180

"Bay Street marks our 90th store location in Ontario and our fourth new store opening of 2016. Our new retail concept highlights our vast selection of sheets, pillows, duvets, headboards and mattresses, offering customers a comprehensive sleep shopping experience. We are very excited about this Flagship location in the core of the Financial District," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. Sleep Country's team of highly trained Sleep Experts will help match Torontonians in the Financial District with the right sleep products for a better night's sleep.

With the opening of the new Toronto location, Sleep Country now has 178 locations across Canada.

About Sleep Country

Sleep Country Canada Holdings Inc. operates 228 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 178 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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