

## **Sleep Country Canada Holdings Inc. Announces First Quarter 2016 Earnings Release and Conference Call Schedule**

TORONTO, March 31, 2016 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) will hold a conference call on May 11, 2016 to review the first quarter financial results for 2016. The results will be released after the market closes on May 10, 2016.

The details of the call are as follows:

Date:	May 11, 2016
Time:	9:00 am Eastern time
Toll Free (North America) Dial-in Number:	(888) 231-8191
International Dial-in Number:	(647) 427-7450

This conference call will be recorded and available for replay until May 18, 2016. To listen to the replay, please dial (416)849-0833 or (855)859-2056 and use passcode 69352034.

### **About Sleep Country**

Sleep Country is Canada's leading mattress retailer and the only specialty mattress retailer with a national footprint in Canada. Sleep Country operates under two mattress retail banners: Dormez-vous, the largest retailer of mattresses in Quebec and Sleep Country Canada, the largest mattress retailer in the rest of Canada. As at March 31, 2016, Sleep Country had 228 stores and 17 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery customer experience.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

Robert Masson, Chief Financial Officer, 416.242.4774, [robert.masson@sleepcountry.ca](mailto:robert.masson@sleepcountry.ca)

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