## Sleep Country Canada opens a new location in Newmarket

NEWMARKET, ON, April 1, 2016 /CNW/ - Sleep Country is celebrating the opening of a new location in Newmarket. Ontario. The new store is located at:

18170 Yonge Street Newmarket, ON Phone: 905-853-5103

"We're thrilled to announce the opening of our second store location in Newmarket. Expanding our store base gives our Sleep Experts the privilege and opportunity to better match even more residents in Newmarket with the essentials for a better night's sleep," said Stewart Schaefer, Chief Business Development Office at Sleep Country Canada. Sleep Country's newest retail design highlights a broad selection of mattresses and sleep accessories, including pillows, duvets, sheet sets and headboards in a modern retail environment.

With the opening of the new Newmarket location, Sleep Country now has 179 locations across Canada.

## **About Sleep Country**

Sleep Country Canada Holdings Inc. operates 229 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 179 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit <a href="https://www.sleepcountry.ca">www.sleepcountry.ca</a>, on Facebook at <a href="https://www.facebook.com/SleepCountryCanada">www.facebook.com/SleepCountryCanada</a> and on Twitter <a href="https://www.sleepcountryCanada">www.facebook.com/SleepCountryCanada</a> and on Twitter <a href="https://www.sleepcountryCanada">www.facebook.com/SleepCountryCanada</a> and on Twitter <a href="https://www.sleepcountryCanada">www.sleepcountryCanada</a>

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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