

Sleep Country Opens a New Store Location in Surrey, BC

SURREY, BC, June 10, 2016 /CNW/ - Sleep Country, Canada's largest mattress retailer, is pleased to announce the opening of a new store location in Surrey, British Columbia. The new store is located at:

17577 Highway 10
Surrey, BC V3S 1C7
Phone: 604.256.1587

"We are very excited that our team of Sleep Experts will have both the privilege and the opportunity to serve even more Surrey residents with their sleep needs," said Stewart Schaefer, Chief Development Office at Sleep Country Canada. The new Surrey location features Sleep Country's newest retail design highlighting an extensive selection of mattresses and sleep accessories, including pillows, duvets, sheets and designer headboards in a modern retail environment. Schaefer added, "At Sleep Country, we're very focused on helping our customers choose the right sleep products for their sleep needs, all at a great price. The right mattress and the right pillow can improve the quality of your sleep and your life."

Sleep Country also has an Unbeatable Price Guarantee. If Sleep Country's mattress price isn't already lower, they will beat any competitor's price by at least 5%. The company also offers a Comfort Guarantee which means customers can try out a new bed risk-free for 60 nights and exchange it if necessary. "Basically, you can shop with confidence when you buy your new mattress at Sleep Country," added Schaefer.

With the opening of the new Surrey location, Sleep Country now has 182 locations across Canada.

About Sleep Country

Sleep Country Canada Holdings Inc. operates 232 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 182 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases - everything you need for a better night's sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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