Charlottetown Women's Shelter to receive brand new beds Sleep Country Canada to make over Anderson House with new mattresses and bedding

CHARLOTTETOWN, July 19, 2016 /CNW/ - Sleep Country Co-Founder and Executive Co-Chair Christine Magee announced that the company will replace the beds and bedding at PEI Family Violence Prevention Services Anderson House, a Charlottetown emergency shelter for women and children affected by domestic violence. The beds, pillows, mattress covers and sheets will be delivered and set up at the shelter today.

According to a 2013 report from Statistics Canada, domestic violence accounts for one-quarter of all police reported violent crimes of which 8 in 10 spousal violence victims are women.

"We know women and their children are the ones most likely affected by domestic violence. On any given day in Canada, more than 3,300 women, along with their 3,000 children, are forced to sleep in an emergency shelter to escape domestic violence," said Magee, who made the announcement at Sleep Country's new Charlottetown store. "Facilities like Anderson House are critical to helping women affected by domestic violence. Providing new beds to Anderson House is something meaningful we could do right away to give back to this community. We hope that with a better night's sleep and the safety and support of Anderson House, these women can start to rebuild their lives," added Magee.

Sleep Country will provide 12 twin mattresses, 1 double mattress, and 1 queen mattress, in addition to pillows, protective encasements, mattress covers and sheet sets to replace bedding for all of the beds at Anderson House.

"Anderson House offers support and services to women and children experiencing violence in their lives. We believe that rest is an essential part of the healing process and new beds and bedding will provide residents with the comfort required to help them begin their healing process," said Danya O'Malley, Manager of Operations at Anderson House.

Sleep Country is committed to community involvement and environmental sustainability. The company offers a Bed Donation Program that makes used beds available, for free, to those in need. Mattresses that can't be repurposed through the Bed Donation Program are 100% recycled. In 2015, Sleep Country donated over 49,000 mattresses and foundations to families in need. In addition, the company recycled over 92,000 mattresses that could not be donated to charity.

"We're proud to be the only major mattress retailer in Canada to commit to a comprehensive recycling program. If your current mattress is in good shape when we deliver its replacement, we'll donate your old mattress to charity. Otherwise, it is recycled completely. This is all part of Sleep Country Canada's ongoing efforts to divert thousands of mattresses from landfills every year," said Magee.

About Sleep Country Canada

Sleep Country Canada Holdings Inc. operates 233 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 183 stores across Canada and Dormez-vous with 50 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit <u>www.sleepcountry.ca</u>, on Facebook at <u>www.facebook.com/SleepCountryCanada</u> and on Twitter <u>@SleepCountryCan</u>.

About Anderson House

Anderson House is a provincial emergency shelter for women and children who are in need of safety because of violence in their lives. Located in Charlottetown, Anderson House services are available 24 hours a day, 7 days a week and include emergency shelter, safety planning, advocacy, childcare services, drop-in support, follow-up support, referrals to outreach services and second stage housing, and information pertaining to resources such as lawyers, housing, stay away orders, transportation, child care and pet care to name a few. Anderson House also operates a 24-hour toll free crisis and support line. All calls are confidential. 1-800-240-9894 (PEI), 902-892-0960 (local). For more information, visit www.fvps.ca/anderson-house/

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