

## **Sleep Country Continues Expanding in Ontario**

BOLTON, ON, April 21, 2017 /CNW/ - Sleep Country, Canada's largest mattress retailer is celebrating the opening of a new store in Bolton. The new store is conveniently located at:

50 McEwan Drive East  
Bolton, ON L7E 2Y3  
Phone: 905-857-5834

"Expanding our store base to Bolton ensures that we're connecting our knowledgeable and enthusiastic Sleep Experts with even more Ontarians, giving our team the privilege and the opportunity to help our customers discover the right products for their individual sleep needs," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. The new Bolton location features Sleep Country's newest retail design highlighting an extensive selection of mattresses and sleep accessories, including pillows, duvets, sheets and designer headboards in a modern retail environment.

With the opening of the new Bolton location, Sleep Country now has 187 locations across Canada and 96 locations in Ontario.

### **About Sleep Country**

Sleep Country Canada Holdings Inc. operates 238 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 187 stores across Canada and Dormez-vous with 51 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit [www.sleepcountry.ca](http://www.sleepcountry.ca), on Facebook at [www.facebook.com/SleepCountryCanada](https://www.facebook.com/SleepCountryCanada) and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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