

Sleep Country Expands in London, Ontario

London, ON, May 12, 2017 -- Sleep Country, Canada's largest mattress retailer is celebrating the opening of a new store in London, Ontario. The new store is conveniently located at:

1365 Fanshawe Park Road West
London, ON N6G 0E3
Phone: 519-657-0864

"Our new London location features Sleep Country's newest retail design and highlights our incredible selection of sleep products including pillows, sheets, duvets, designer headboards and mattresses, providing our customers with a comprehensive shopping experience," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. Sleep Country is very focused on helping their customers find the right products for the way they sleep. They have a dedicated team of knowledgeable and enthusiastic Sleep Experts who are available to offer valuable information and advice seven days a week. "We're excited that our Sleep Experts have the privilege and opportunity to better match even more Londoners with the essentials for a better night's sleep," added Schaefer.

During the month of May, customers can also drop off new or gently used pyjamas and storybooks at the new London location or at any Sleep Country location across the country. "It is our mission to help every child in Canada, especially those in need, experience a better bedtime," added Schaefer. Pyjamas and Storybooks collected in London will be distributed through local community organizations to families in need.

With the opening of the new London location, Sleep Country now has 189 locations across Canada and 97 locations in Ontario.

About Sleep Country

Sleep Country Canada Holdings Inc. operates 240 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 189 stores across Canada and Dormez-vous with 51 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

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