

Dormez-vous Continues Expanding in Laval

LAVAL, QC, May 19, 2017 /CNW/ - Dormez-vous, Quebec's largest mattress retailer and the Quebec division of Sleep Country Canada Holdings Inc., continues to grow in Quebec. The new store is conveniently located at:

2220-2236 Des Laurentides Blvd
Laval, QC H7M 3S9
Phone: (450) 667-5358

"At Dormez-vous, sleep is our primary focus and our knowledgeable and enthusiastic team of Sleep Experts is excited for the opportunity to help more of our customers choose the right sleep products for their individual sleep needs, all at a great price. The right mattress and the right pillow can improve the quality of your sleep and your life," said Stewart Schaefer, President at Dormez-vous, Chief Business Development Officer at Sleep Country & Dormez-vous. The new Laval location features Dormez-vous' newest retail design highlighting an extensive selection of mattresses and sleep accessories, including pillows, duvets, sheets and designer headboards in a modern retail environment.

During the month of May, customers can also drop off new or gently used pyjamas and storybooks at the new Laval location or at any Dormez-vous location within Quebec. "It is our mission to help every child in Quebec, especially those in need, experience a better bedtime," added Schaefer. Pyjamas and Storybooks collected in Laval will be distributed through community organizations to local families in need.

With the opening of the new Laval location, Dormez-vous now has 52 locations across Quebec.

About Sleep Country & Dormez-vous

Sleep Country Canada Holdings Inc. operates 241 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 189 stores across Canada and Dormez-vous with 52 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.dormezvous.com on Facebook at www.facebook.com/DormezVous.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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