Dormez-vous Continues Expansion in Quebec

Terrebonne, QC, June 26, 2017 – Dormez-vous, Quebec's largest mattress retailer and the Quebec division of Sleep Country Canada Holdings Inc., continues to grow in Quebec. The new store is conveniently located at:

1354 Boulevard Moody

Terrebonne, QC J6W 3K9

Phone: (450) 492-8361

"At Dormez-vous, sleep is our primary focus and our knowledgeable and enthusiastic team of Sleep Experts is excited for the opportunity to help more of our customers choose the right sleep products for their individual sleep needs, all at a great price. The right mattress and the right pillow can improve the quality of your sleep and your life," said Stewart Schaefer, President of Dormez-vous and Chief Business Development Officer at Sleep Country/Dormez-vous. The new Terrebonne location features Dormez-vous' newest retail design highlighting an extensive selection of mattresses and sleep accessories, including pillows, duvets, sheets and designer headboards in a modern retail environment.

With the opening of the new Terrebonne location, Dormez-vous now has 53 locations across Quebec.

About Sleep Country & Dormez-vous

Sleep Country Canada Holdings Inc. op erates 242 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 189 stores across Canada and Dormez-vous with 53 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit www.dormezvous.com on Facebook at www.facebook.com/DormezVous.

For more information please contact: Laura Baker VP, Marketing laura.baker@sleepcountry.ca 416-242-4774 ext. 2240

https://ir.sleepcountry.ca/2017-06-26-Dormez-vous-Continues-Expansion-in-Quebec