

## **Sleep Country Expands in Richmond Hill, Ontario**

**Toronto, ON, Aug. 25, 2017** -- Sleep Country, Canada's largest mattress retailer is celebrating the opening of a new store in Richmond Hill, Ontario. The new store is conveniently located at:

9350 Yonge Street

Richmond Hill, ON L4C 5G2

Phone: 905-737-9754

"Our new Richmond Hill location features Sleep Country's newest retail design and highlights our incredible selection of sleep products including pillows, sheets, duvets, designer headboards and mattresses, providing our customers with a comprehensive shopping experience," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. Sleep Country is very focused on helping their customers find the right products for the way they sleep. They have a dedicated team of knowledgeable and enthusiastic Sleep Experts who are available seven days a week to help their customers. "We're excited that our Sleep Experts have the privilege and opportunity to better match even more customers in Richmond Hill with the essentials for a better night's sleep," added Schaefer.

During the Back to School timeframe of August and September, customers can take advantage of our famous Mix & Match sale and choose from a large selection of mattresses, pillows, linens and accessories. Customers can order at any Sleep Country location and have it delivered to nearly every college and university campus across Canada.

With the opening of the new Richmond Hill location, Sleep Country now has 190 locations across Canada and 98 locations in Ontario.

### **About Sleep Country**

Sleep Country Canada Holdings Inc. operates 243 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 190 stores across Canada and Dormez-vous with 53 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit [www.sleepcountry.ca](http://www.sleepcountry.ca), on Facebook at [www.facebook.com/SleepCountryCanada](https://www.facebook.com/SleepCountryCanada) and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

For more information please contact:

Laura Baker

VP, Marketing

[laura.baker@sleepcountry.ca](mailto:laura.baker@sleepcountry.ca)

416-242-4774 ext. 2240

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<https://ir.sleepcountry.ca/2017-08-25-Sleep-Country-Expands-in-Richmond-Hill,-Ontario>