

## **Sleep Country Expands in Mississauga, Ontario**

MISSISSAUGA, ON, Sept. 6, 2017 /CNW/ - Sleep Country, Canada's largest mattress retailer is celebrating the opening of a new store in Mississauga, Ontario. The new store is conveniently located at:

5980 McLaughlin Road  
Mississauga, ON L5R 3X9  
Phone: (905) 501-0233

"Our new Mississauga location features Sleep Country's newest retail design and highlights our incredible selection of sleep products including pillows, sheets, duvets, designer headboards and mattresses, providing our customers with a comprehensive shopping experience," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. Sleep Country is very focused on helping their customers find the right products for the way they sleep. They have a dedicated team of knowledgeable and enthusiastic Sleep Experts who are available to offer valuable information and advice seven days a week. "We're excited that our Sleep Experts have the privilege and opportunity to better match even more Mississauga residents with the essentials for a better night's sleep," added Schaefer.

Customers can still take advantage of great savings on mismatched mattresses and boxsprings during Sleep Country's famous Mix & Match sale.

With the opening of the new Mississauga location, Sleep Country now has 191 locations across Canada and 99 locations in Ontario.

### **About Sleep Country**

Sleep Country Canada Holdings Inc. operates 244 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 191 stores across Canada and Dormez-vous with 53 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit [www.sleepcountry.ca](http://www.sleepcountry.ca), on Facebook at [www.facebook.com/SleepCountryCanada](https://www.facebook.com/SleepCountryCanada) and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

Laura Baker, VP, Marketing, [laura.baker@sleepcountry.ca](mailto:laura.baker@sleepcountry.ca), 416-242-4774 ext. 2240

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