

## **Sleep Country Canada Holdings Inc. Announces Third Quarter 2017 Earnings Release and Conference Call Schedule**

TORONTO, Oct. 2, 2017 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) will hold a conference call on November 2, 2017 to review third quarter financial results for 2017. The results will be released after the market closes on November 1, 2017.

The details of the call are as follows:

Date:	November 2, 2017
Time:	10:00 am Eastern time
Toll Free (North America) Dial-in Number:	(888) 231-8191
International Dial-in Number:	(647) 427-7450

This conference call will be recorded and available for replay until November 9, 2017 23:59 ET. To listen to the replay, please dial (416) 849-0833 or (855) 859-2056 and use passcode 87250486.

### **About Sleep Country**

Sleep Country is Canada's leading mattress retailer and the only specialty mattress retailer with a national footprint in Canada. Sleep Country operates under two mattress retail banners: Dormez-vous, the largest retailer of mattresses in Quebec and Sleep Country Canada, the largest mattress retailer in the rest of Canada. As at September 30, 2017, Sleep Country has 244 stores and 16 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery customer experience.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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