

## **Dormez-vous Continues Expansion in Quebec, Marking the 1st Store Opening of 2018**

**Montreal, QC, February 20, 2018** – Dormez-vous, Quebec's largest mattress retailer and the province's division of Sleep Country Canada Holdings Inc., continues to grow. The new store is conveniently located at:

3550 Cote Vertu Blvd  
Montreal, Quebec H4R 1P8  
514-333-1921

"At Dormez-vous, sleep is our primary focus and our knowledgeable and enthusiastic team of Sleep Experts is excited for the opportunity to help more customers choose the right sleep products for their individual sleep needs, all at a great price. The right mattress and the right pillow can improve the quality of your sleep and your life," said Stewart Schaefer, President of Dormez-vous and Chief Business Development Officer at Sleep Country/Dormez-vous. The new Cote Vertu location features Dormez-vous' newest retail design highlighting an extensive selection of mattresses and bedding essentials, including pillows, duvets, sheets and designer headboards in a modern retail environment.

With the opening of the new location, Dormez-vous now has 54 locations across Quebec.

### **About Sleep Country & Dormez-vous**

Sleep Country Canada Holdings Inc. operates 248 corporate-owned stores and is the #1 mattress retailer in Canada. The company operates under two retail banners, Sleep Country with 194 stores across Canada and Dormez-vous with 54 stores in Quebec. In addition to carrying Canada's largest selection of mattresses, the retailer also offers a wide variety of pillows, linens, headboards and lifestyle adjustable bases – everything you need for a better night's sleep. For more information about the company visit [www.dormezvous.com](http://www.dormezvous.com) or on Facebook at [www.facebook.com/DormezVous](https://www.facebook.com/DormezVous).

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<https://ir.sleepcountry.ca/2018-02-20-Dormez-vous-Continues-Expansion-in-Quebec,-Marking-the-1st-Store-Opening-of-2018>