

Sleep Country Expands in Ottawa, Ontario

OTTAWA, Feb. 26, 2018 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX:ZZZ), Canada's largest mattress retailer, is celebrating the opening of a new store in Ottawa, Ontario. The new store is conveniently located at:

4335 Strandherd Drive, Unit 8
Nepean, ON K2J 6E5
Phone: 613-823-3001

"Our new Ottawa location features Sleep Country's newest retail design and highlights our incredible selection of sleep products including pillows, sheets, duvets, designer headboards and mattresses, providing our customers with a comprehensive shopping experience," said Stewart Schaefer, Chief Business Development Officer at Sleep Country. Sleep Country is very focused on helping their customers find the right products for the way they sleep. They have a dedicated team of knowledgeable and enthusiastic Sleep Experts who are available to offer valuable information and advice seven days a week. "We're excited that our Sleep Experts have the privilege and opportunity to better match even more customers with the essentials for a better night's sleep," added Schaefer.

With the opening of the new location, Sleep Country now has 249 locations across Canada.

About Sleep Country

Sleep Country is Canada's leading mattress retailer and the only specialty mattress retailer with a national footprint in Canada. Sleep Country operates under two mattress retail banners: Dormez-vous, the largest retailer of mattresses in Quebec and Sleep Country Canada, the largest mattress retailer in the rest of Canada. As of February 26th, Sleep Country has 249 stores and 16 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery customer experience.

For more information about the company visit www.sleepcountry.ca, on Facebook at www.facebook.com/SleepCountryCanada and on Twitter [@SleepCountryCan](https://twitter.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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