

Sleep Country Announces Resignation of Chief Financial Officer

TORONTO, March 26, 2019 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) today announced that Robert Masson, Chief Financial Officer and Corporate Secretary, has advised the Company that he will resign from the organization to pursue another opportunity.

Mr. Masson joined Sleep Country in 2013 and has played a central role in key events, including the Company's initial public offering in 2015 and the Company's recent acquisition of Endy. "Rob has been a great part of the Leadership team during an exciting period of time and will continue to be a good friend and supporter of Sleep Country", said David Friesema, Chief Executive Officer. "The Board of Directors and the entire Sleep Country team join me in thanking Rob for his contributions and leadership."

Mr. Masson will remain with Sleep Country until May 7th to assist with an orderly transition. The Company will commence a formal search process for a new CFO.

About Sleep Country

Sleep Country is Canada's leading sleep retailer. Sleep Country is the only specialty mattress retailer with a national footprint in Canada. Sleep Country operates under three retail banners: Dormez-vous, the largest retailer of mattresses in Quebec; Sleep Country Canada, the largest mattress retailer in the rest of Canada; and Endy, Canada's leading online mattress brand with the most Canadian 5-star reviews. As of March 26, 2019, Sleep Country has 265 stores and 16 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery experience. Sleep Country also works closely with Canadian charities to donate new and gently used mattresses to families and children in need.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

<https://ir.sleepcountry.ca/2019-03-26-Sleep-Country-Announces-Resignation-of-Chief-Financial-Officer>