

Dormez-vous Donates \$275,000 Worth of Sleep Essentials to Quebec Charities During COVID-19 Health Crisis
Vulnerable clients at the Salvation Army and frontline medical workers at the Jewish General Hospital to benefit from Giving Program

MONTREAL, May 14, 2020 - Dormez-vous today announced a commitment to support the Salvation Army and Jewish General Hospital Foundation with a combined donation of \$275,000 worth of mattresses, beds and sleep essentials to help at-risk and vulnerable communities and frontline medical workers in Quebec, impacted by the pandemic.

The donation will provide necessary assistance to the Salvation Army to accommodate safe, comfortable and secure sleeping arrangements for their clients who are particularly vulnerable during these heightened times. The donation will help seven Salvation Army locations, including Le Centre Booth for men struggling with homelessness, drug addiction or mental health and L'Abri d'Espoir, a shelter for women in difficulty. Last year, the Salvation Army provided 290 beds daily to women and men in need across Quebec.

"For several years Dormez-vous has been an important partner of the Salvation Army. This year, especially under amplified circumstances, Dormez-vous is once again stepping in and allowing us to replace the mattresses and bed frames in our men's shelter, Le Centre Booth as well as our women shelter, L'Abri d'Espoir. Such a gesture of generosity allows the Salvation Army to continue its mission to transform lives and restore hope and dignity to those most in need," says Glen Shepherd, Interim Colonel Commanding Officer, Salvation Army, Quebec Division.

In addition, the company is supporting the Jewish General Hospital Foundation to establish temporary rest and sleeping arrangements for frontline medical personnel working extended hours or needing to practice social distancing to keep them and their families safe. The Jewish General Hospital was the first hospital in Montreal to treat adult patients with the coronavirus. Their response to COVID-19 is critical in containing the impact of this virus and providing our community with useful resources.

"We cannot stress how important, even under normal circumstances, it is to have comfortable break and resting rooms for our medical Residents. As front-line workers, Residents work long hours in hospital on call. The value of having a safe, clean and comfortable place when opportunities for rest and quiet arise is even more essential in times like these," stated Bram Freedman, President and Chief Executive Officer at the Jewish General Hospital Foundation. "The JGH Foundation is very grateful to Dormez-vous for their valuable donation that will allow our front-liners to wake up restored and ready to continue the fight to conquer COVID-19."

Dormez-vous' Giving Program aims to provide at-risk and vulnerable communities impacted by the COVID-19 pandemic with safe and secure sleeping environments in this unprecedented time. Dormez-vous' donations will help improve the challenging conditions faced by homeless shelters, community living programs and other organizations that are under severe strain to limit overcrowding and implement physical distancing to fight the spread of the COVID-19 virus. In addition, the company is helping hospitals and care facilities establish temporary rest and sleeping arrangements for frontline medical personnel to keep them and their families safe.

"Our province has been greatly impacted by the COVID-19 health crisis as vulnerable and at-risk communities continue to seek safe shelter that provide comfortable sleeping conditions and deliver physical distancing measures," said Stewart Schaefer, President of Dormez-vous. "We are working closely with community organizations to understand their needs and provide essential sleep products that will support those who need it most, with a safe and secure place to rest each night."

Dormez-vous is continuing to work with local communities to support organizations that assist our most vulnerable and at risk individuals, and frontline medical workers during the current health crisis.

About Dormez-vous

Dormez-vous is the largest retailer specializing in the sale of mattresses in Quebec. As of May 14, 2020, Dormez-vous has 62 stores and 3 distribution centres in Quebec. All of the company's stores are owned by the company, which enables it to maintain a culture of customer service, ensuring a consistent, superior quality experience in stores and during home delivery. Dormez-vous also partners with charitable organizations in Quebec to donate new or undamaged mattresses to families and children in need. To find out more about the company, please visit www.dormezvous.com.

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