

Sleep Country Canada Holdings Inc. Announces Third Quarter 2020 Earnings Release and Conference Call Schedule

TORONTO, Oct. 30, 2020 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) will hold a conference call on November 10, 2020 to review third quarter financial results for 2020. The results will be released after the market closes on November 9, 2020.

The details of the call are as follows:

Date:	November 10, 2020
Time:	8:00am Eastern Time
Toll Free (North America) Dial-in Number:	(888) 231-8191
International Dial-in Number:	(647) 427-7450

This conference call will be recorded and available for replay until November 17, 2020 23:59 ET. To listen to the replay, please dial (416) 849-0833 or (855) 859-2056 and use passcode 5484654.

About Sleep Country

Sleep Country is Canada's leading omnichannel mattress and bedding retailer and the only specialty sleep products retailer with a national bricks and mortar footprint and an online presence. Sleep Country operates under three retail banners (the "Banners"): "Sleep Country Canada", with omnichannel operations in Canada excluding Québec; "Dormez-vous?" with omnichannel operations in Québec and "Endy", Canada's leading online mattress-in-a-box retailer. As of October 30, 2020, Sleep Country has 280 stores and 17 distribution centres across Canada. All of the Company's stores are corporate-owned, enabling it to develop and maintain a strong culture of customer service, resulting in a consistent and superior in-store and home delivery experience. Sleep Country also works closely with Canadian charities to donate new and gently used mattresses to families and children in need.

For more information about the company visit www.sleepcountry.ca or Facebook at [facebook.com / SleepCountryCan](https://www.facebook.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

<https://ir.sleepcountry.ca/2020-10-30-Sleep-Country-Canada-Holdings-Inc-Announces-Third-Quarter-2020-Earnings-Release-and-Conference-Call-Schedule>