

## Sleep Country Canada Announces Election of Directors

TORONTO, May 11, 2021 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) is pleased to announce that each of the nominees listed in its Management Information Circular dated March 30, 2021 were elected as directors of Sleep Country at the annual general meeting (the "Meeting") of the shareholders of the Company held on May 11, 2021.

By way of a vote by ballot, the directors were elected to hold office until the next annual meeting of shareholders following the Meeting or until their respective successors are elected or appointed or their position is vacated.

The votes cast in person or by proxy at the Meeting were as follows:

<b><u>Nominee</u></b>	<b><u>Votes For</u></b>	<b><u>Votes Withheld</u></b>	<b><u>Total Votes Cast</u></b>	<b><u>Percentage of Votes For</u></b>	<b><u>Percentage of Votes Withheld</u></b>
Christine Magee	22,065,251	8,584,438	30,649,689	71.99%	28.01%
David Friesema	30,646,156	3,533	30,649,689	99.99%	0.01%
John Cassaday	28,893,155	1,756,534	30,649,689	94.27%	5.73%
Mandeep Chawla	30,497,020	152,669	30,649,689	99.50%	0.50%
Zabeen Hirji	30,497,882	151,807	30,649,689	99.50%	0.50%
Andrew Moor	29,654,483	995,206	30,649,689	96.75%	3.25%
Stacey Mowbray	30,497,889	151,800	30,649,689	99.50%	0.50%
David Shaw	30,497,189	152,500	30,649,689	99.50%	0.50%

The formal Report on Voting Results with respect to all matters voted upon at the Meeting has been filed with Canadian securities regulatory authorities on SEDAR at [www.sedar.com](http://www.sedar.com).

### About Sleep Country

The Company is Canada's leading omnichannel specialty sleep retailer with a national retail store network and robust eCommerce platforms. The Company operates under three retail banners: "Sleep Country Canada", with omnichannel operations in Canada excluding Québec; "Dormez-vous?" with omnichannel operations in Québec and "Endy", Canada's leading direct-to-consumer online sleep solutions retailer. As of May 11, 2021, Sleep Country has 283 stores and 17 distribution centres across Canada. Sleep Country is a purpose-led company dedicated to transforming lives by awakening Canadians to the power of sleep. The company is committed to meaningfully and positively supporting its environment, people and communities including operating a comprehensive Mattress Recycling Program and working closely with Canadian charities to donate new and gently used mattresses to families and children in need.

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

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<https://ir.sleepcountry.ca/2021-05-11-Sleep-Country-Canada-Announces-Election-of-Directors>