

SLEEP COUNTRY CANADA HOLDINGS INC. ANNOUNCES FOURTH QUARTER / YEAR-END FISCAL 2021 EARNINGS RELEASE AND CONFERENCE CALL SCHEDULE

TORONTO, Jan. 11, 2022 /CNW/ - Sleep Country Canada Holdings Inc. ("Sleep Country" or the "Company") (TSX: ZZZ) will hold a conference call on March 4, 2022 to review fourth quarter / year-end financial results for fiscal 2021. The results will be released after the market closes on March 3, 2022.

The details of the call are as follows:

Date:	March 4, 2022
Time:	8:00am Eastern Time
Toll Free (North America) Dial-in Number:	(888) 664-6392
Local (Toronto):	(416) 764-8659

This conference call will be recorded and available for replay until March 11, 2022 23:59 ET. To listen to the replay, please dial (416) 764-8677 or (888) 390-0541 and use passcode 459451#.

About Sleep Country

Sleep Country is Canada's leading omnichannel specialty sleep retailer with a national retail store network and multiple robust eCommerce platforms. The Company has 285 corporate-owned stores and 20 corporately-run distribution centres across Canada and operates under retail banners: "Sleep Country Canada", with omnichannel operations in Canada excluding Québec; "Dormez-vous?" with omnichannel operations in Québec; "Endy", Canada's leading direct-to-consumer online sleep solutions retailer; and recently acquired Hush Blankets Inc., one of Canada's fastest-growing digital retailers. Sleep Country is a purpose-led organization dedicated to transforming lives by awakening Canadians to the power of sleep. It is committed to advancing diversity within the organization and building a culture of inclusion where differences are embraced and valued. The Company meaningfully and positively supports its environment and the communities where it operates through its comprehensive mattress and foundation recycling program that keeps mattresses out of landfills, as well as its bed donation program that contributes new and gently used mattresses and foundations to Canadian charities to help families and children in need get a good night's sleep.

For more information about the company visit www.sleepcountry.ca or Facebook at [facebook.com/SleepCountryCan](https://www.facebook.com/SleepCountryCan).

SOURCE Sleep Country Canada Holdings Inc. Investor Relations

<https://ir.sleepcountry.ca/2022-01-11-SLEEP-COUNTRY-CANADA-HOLDINGS-INC-ANNOUNCES-FOURTH-QUARTER-YEAR-END-FISCAL-2021-EARNINGS-RELEASE-AND-CONFERENCE-CALL-SCHEDULE>